**RESUME**

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|  | M.S.SENTHIL KUMAR28/143 Raghavan Colony 4th Street.,Jafferkhan pet, Ashok Nagar,Chennai – 600 083Tamil Nadu, IndiaMobile : + 91 9840915326Email ID : mssendilkumar@gmail.com |

**Objective:**

To become an effective and efficient merchandiser by using Merchandising Management techniques and tools, quality procedures and soft skills help the team to deliver quality products to the clients within schedule and within budget.

**Education:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **QUALIFICATION** | **UNIVERSITY** | **CITY / COUNTRY** | **PASSED OUT** | **ANNUAL PERIOD** | **DURATION** |
| B.Sc. Apparel Manufacturing and fashion Designing | Tamil Nadu Open University | Chennai, Tamil Nadu, India | 2011 | Sep 2010 to June 2011 | 1 Year  |
| Diploma in Apparel Manufacturing Technology | Apparel Training and Design Centre | Chennai, Tamil Nadu, India | 2000 | Nov 1999 to Aug 2000 | 1 Year |
| Diploma in Textile Technology | K L Nagaswamy Memorial Polytechnic | Madurai, Tamilnadu, India | 1998 | Jun 1995 to Apr 1998 | 3 Years |
| SSLC | Sourashtra Higher Secondary School | Madurai, Tamilnadu, India | 1995 | Mar 1995` |  |

**Work Experience:**

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| **DESIGNATION** | **COMPANY** | **CITY** | **PERIOD** | **DURATION** |
| Senior Merchandiser/ Assistant Manager | Stanfab Apparels Pvt Ltd | Chennai, Tamilnadu, India | Nov 2010 to Till Date | 14 years |
| Junior Merchandiser | Stanfab Apparels Pvt Ltd | Chennai, Tamilnadu, India | *Sep 2005 to Oct 2010* | *5 years* |
| Quality Controller | Western Express Pvt Ltd | Chennai, Tamilnadu, India | Sep 2001 to Sep 2003 |  *2 years* |
| Supervisor | Joti spinning Mills | Sivagangai, Tamil Nadu, India | May 1998 |  6 months  |

 **1.Assistant Merchandiser Manager – in STANFAB APPARELS PVT LTD.,**

Currently handling 1250 M/C'S

**JOB RESPONSIBILITIES:**

* Fully Responsible for the execution of garment export orders.
* Negotiation of garments costing with the clients to meet out the target price.
* Understand team work and team leading capable for quick response and smooth relation with clients by constant interaction for taking and confirming the orders and also updating client on the status
* An Eagles eye for every small details that goes into the manufacturing process.
* Improve technical and teamwork skills of human resources through continue training.
* Having stage software knowledge in order to keep the orders update and easier to process the orders.
* Fabric & Trims follow ups as per priority & requirements.
* Allocating styles to batches based on operators skills for better efficiency.
* Making Line Plan, Wash Plan & Finishing Plan (Printing, Embroidery, etc if applicable) as per XFTY dates.
* Organizing PP meeting, approvals for Production and Technical clarifications with Merchants & Buyer QAs.
* Analysing Production status & WIP reports to avoid slides & meet projected XFTYs.
* Coordinating with Logistic / Documentation team.
* Making OCR'S of Fabric, Trims & Garments.
* Have experience in handling direct buyer orders.

 2. Production Knowledge

**JOB RESPONSIBILITIES:**

* To make production plans to meet the clients required delivery date.
* Pre-production meeting ensures consistency and compliance to contracted specifications.
* Daily basis production schedule follow up and backlogs and its reason and seeking for the solution.
* Making T&A calendar to honour the shipment date.
* Conducting Zoom Calls with factory manager and production manager to discuss the production daily outputs with the target qty.
* Keep Conducting he Profit and Loss meeting with my orders with the factory manager once completed the order.
* Keep track and get the invoice payment as per buyer agreed payment terms

**Buyer’s handled:**

* **Wool Rich**
* **Basspro Shops**
* **Primark Stores**
* **Timberland**
* **Jules**
* **C & A**
* **NEXT**
* **GAP**
* **Auchan Retail(FRANCE)**
* **River Island**
* **TK Maxx**
* **S’oliver**
* **ASOS**
* **MATALAN**
* **SOUTHERN TIDE**

**Personal Details:**

Father`s Name : Mr. M.R.Santharam (Late)

Date of Birth : 12th June 1980

Marital Status : Married

Mother Tongue : Sourashtra

Nationality : Indian

Native : Madurai, Tamil Nadu, India

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| --- | --- | --- | --- |
| **KNOWN LANGUAGES** | **READ** | **WRITE** | **SPEAK** |
| ENGLISH | YES | YES | YES |
| TAMIL | YES | YES | YES |
| SOURASHTRA | NO | NO | YES |

**Declaration:**

I affirm that the information furnished above is true and correct to the best of my knowledge and belief.

M.S.SENTHIL KUMAR

Updated date: 12th December 2024