

GANESAN

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MADURAI , INDIA 625707

EXPERIENCE

01/2024 - Current

Senior Merchandiser

Penguin apparels pvt Ltd | Madurai, INDIA

- One of the Jacket & Woven Manufacturer in South India
- Handling Brand -Amateis Duvillard & Lacroix -France
- Product Handled -Polyester knitted & woven -Adult-1st Layer Jacket /Ski Jacket/Rain Jacket

07/2021 - 12/2023

Senior Merchandiser

S.P. Apparels UK Limited | AVINASHI, Tiruppur' -India

One of the leading Buying house & Handling brand Angel & Rocket /DUNNES STORES

PRODUCT HANDLED -KNITS-KIDS -T-SHIRT /BODY SUIT/SLEEP SUIT /WASHED PRODUCT-ACIDWASH/STONE WASH/TIE&DYE TEE/JOGGER/HOODIE/SHORTS

10/2019 - 07/2021

Senior Merchandiser

MENAKA MILLS Private Limited -Garment Division | THENI, INDIA

- One of the largest Active wear Fabric Manufacturer and garment exporters in South India -Buyer Handled -**Cult spot/ Decathlon/ Jockey/Intermarch-France/ TDP textile -UK,**
- **PRODUCT HANDLED**-Active wear -Polyester -MENS & WOMENS -Gym t-shirt/Spots t -shirt/Polyester Polyamide towel/polyester jacket/Thermal wear -Ladies Wear-Polar fleece jacket/Romper/Polyester legging & jacket

03/2017 - 10/2019

Senior Executive Merchandiser

FIRST STEPS BABY WEAR PVT LTD | HOSUR, INDIA

- Best Kids wear Exporter and Retailer in India -Buyer Handled -Next sourcing-UK
- **PRODUCT HANDLED** -Baby Wear -KNITS -Sleep suit /Bodysuit/ /PJ'S/Hat/Bibs/Mitten/Wadded sleep suit/Romper

05/2008 - 02/2017

Assistant Merchandiser

S.P. Apparels Limited | AVINASHI, INDIA

- One of the largest garment exporters in India -Buyer Handled -Dunnes Store/Primark/Mother care/Morrison/Miniclub
- **PRODUCT HANDLED** -Ladies Wear/Kids baby boys and girls/Men's -KNITS-Fashion Tops/Dress/ PJ'S
- Baby Wear-Sleep suit /Bodysuit/Hat/Bibs/Mitten/Wadded sleep suit/Romper/Blanket



SUMMARY

Strategic Senior Merchandiser with 14 years of experience across diverse industries. Drives revenue growth and builds talented teams. Innovative and forward-thinking leader

SKILLS

MS office
Internet/Email applications
Data Analysis Skill with MS Excel / PPT Presentation.

CERTIFICATIONS

I have completed Merchandising in Govt scheme Office (6Months) at Erode .Tamilnadu

HOBBIES AND INTERESTS

- Reading News Paper, Playing Foot Ball, Internet Utility are Google, Facebook

POSTION & RESPONSIBILITIES

- Buyer co-ordination and communication
- New Product Development
- Product Costing
- Sourcing of Vendors
- Price negotiation
- Timely execution of Orders & follow-ups
- Production Planning & Controlling
- Communicating status of orders, WIP, delays and deliveries to buyers and able to resolve issues

- Co-ordinating with Garment vendors for approvals ,Production follow -ups& timely completion of orders
- Co-ordination with shipping department

BUYERS HANDLED

DUNNES STORES /PRIMARK /ANGLE & ROCKT -UK/NEXT SOURCING-UK/JOCKY/CULT
SPOT/DECATHLON/TDP TEXTILE -UK/MOTHER
CARE/MORRISON/MINICLUB/INTERM
ARCH-FRANCE

EDUCATION

2011
Kandhan collage of arts and science | Erode, TN
M.sc: (Textile and Fashion Design

2005
GOVT BOYS HRS SCHOOL | Anthiyur -Erode .TN
HSC: Statistics

LANGUAGES

Tamil : First Language

