

KARTHIK MOHANAN

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Seeking excellence in the chosen professional field through self motivation, hard work and augmentation of core skills requires for effectively delivering the goods. Believe strongly in the concept of work through positive motivation. The career planning consists of effective implementation of given task and responsibilities.

SYNOPSIS

- ⇒ Highly active professional with good abilities as given below and want to see my career with organization of repute if given a chance.
- ⇒ Committed team player with flexible in approach.
- ⇒ Enthusiastic person with good **communication skills**, confident in **presentation skills** also.
- ⇒ Result oriented
- ⇒ Proficient in handling multiple tasks and projects simultaneously in challenging environments.
- ⇒ A proactive learner with a flair for adopting emerging trends & addressing industry requirements to achieve organizational objectives & profitability norms.
- ⇒ An effective communicator with strong analytical, problem solving & organizational abilities.

Preferred Industry : Fashion and Apparel

ACADEMIC & PROFESSIONAL RECORDS

- ⇒ Bachelor of Design (Knit Wear), (N I F T) National Institute of Fashion Technology, Chennai.
- ⇒ 10+2 from K.V. Air Force Station, Tughlakabad, New Delhi.

COMPUTER ABILITY

Well versed in Windows, MS Office, Internet etc.
Corel Draw, Adobe Photoshop, Macromedia Flash, Pattern making CAD.

SKILLED FAMILIARITY

Major Abilities Which Can Be Utilized As Follow:

Strategic planning

- Initiating a series of cross-functional workshops Collaborating with the Product Management Team to identify key market trends, customer insights, and design opportunities.
- Creating a roadmap outlining key milestones, timelines, and deliverables for each collection.
- Establishing a design and innovation pipeline that encourages ongoing creativity and iteration, allowing for the integration of feedback and new ideas throughout the product development process.
- Regular presentations to stakeholders to keep everyone aligned and informed, fostering transparency and collaboration.

Market Research

- Understanding the market dynamics and gathering valuable insights.
- Frequent Visit to a diverse range of retailers, including International and domestic modern retail formats like standalone and department stores, as well as traditional retail channels such as multi-brand outlets, pop stores, and key retailers.
- Obtaining regular market feedback on both existing and newly launched products.
- Ensuring to remain attuned to customer preferences and emerging trends.

Competition product tracking : consistently monitoring and analyzing the products offered by competitors within the marketplace. Observing product launches, pricing strategies, promotional activities, and customer feedback.

Material Sourcing :

- Identifying, evaluating, and acquiring the raw materials or components needed for design sample production & manufacturing.
- Assessing suppliers, considering factors like quality, cost, availability, and sustainability, and establishing supply chain.
- Material sourcing to enhance operational efficiency, optimize costs, and improve overall product quality, while also addressing ethical and environmental concerns in procurement practices.

Design and Development

- Identifying the trends and preferences specific to each season.
- Collaborating closely with design and development team to translate these insights into innovative and appealing products.
- Establishing a streamlined timeline for product development that allows for flexibility while meeting launch deadlines.
- Ensuring products are not only high quality but also aligned with current consumer demands.
- Utilizing visual aids, such as sketches and digital mock-ups, to facilitate discussions on how to balance design artistry with technical functionality. Designing graphics/ tech packs and prints, creating comprehensive documentation that communicates the visual and technical details needed for production.
- To identify the right trends relevant to our business and brand, start by conducting comprehensive market research that includes analyzing industry reports, competitor offerings, and consumer behavior data.
- Designing /Concepts that can be transformed into innovative and commercially viable products.
- Encouraging team members to think outside the box by exploring disruptive technologies, customer pain points, and emerging lifestyle trends that align with our brand identity.
- Identifying key emotions and themes to capture through seasonal color selection as per trend.
- Conducting fit sessions with models, ensuring that our final products not only meet aesthetic standards but also fulfill practical wearability criteria.
- Presentation : Design concept to the final presentation. Monitoring deadlines for sample creation, internal reviews, and revisions to give ample time for feedback.
- Regular check-ins with cross-functional teams—design, marketing, and production.
- Scheduling regular workshops and brainstorming sessions to enhance creative synergy, allowing designers to present their aesthetic vision while the Technical Team provides insights on feasibility and production implications.
- To ensure the design team is proactively working on a unified schedule to meet targeted delivery dates for each project.

Production Support

- Supporting the bulk team in resolving design-related product concerns.
- Establishing a streamlined communication channel that allows for quick and effective collaboration.
- Coordinating a pre-production meeting to discuss Tech packs /details & print specifications, quality standards, and any potential concerns.

Team Management

- Establishing a clear vision and set specific goals that align with the organization's objectives.
- Fostering an inclusive environment by encouraging open communication and collaboration, allowing team members to share ideas and feedback freely.
- Regularly conducting one-on-one meetings for personalized support, mentoring, and professional development, while also facilitating team brainstorming sessions to inspire creativity.
- Providing constructive feedback on projects, celebrating achievements and addressing challenges in a supportive manner.
- Ensuring access to adequate resources and tools that empower the team to experiment and innovate, ultimately enhancing their skills and boosting overall productivity.
- Updating and monitoring KPI and ensuring individual performances of team members.

Product Range Handled:

Men's Wear, Women's Wear, Kid's Wear such as Tees, Undergarments, Hoodies, tops, bottoms, sweatshirts, dresses, shorts, polo tees, sets for International Market. (Knit & Woven)

JOB PROFILE, EXPERIENCE.

- ❖ **CRONY GROUP : ABANTI COLOUR TEX LTD. , DHAKA, BANGLADESH**
Duration: 27 AUG 2019.. – TILL DATE

Position: **Head Of Design.**

Brands: NEXT, ZARA, STRADIVARIUS, H&M, JOULES, BELK, KROGER, MOTHERCARE, GKK, ADLER, MANGO, TOM TAILOR, CARREFOUR, BESTSELLER, MATALAN, NEW YORKER.

- ❖ **Freelance projects for Denmark and US based buyers Neo Noir , Mangrove**

Duration: 20 DEC 2018.. – 20th Aug 2019

Projects Undertaken: Developed presentation boards, Tech packs on various stories for the brands, along with the respective garment ranges. Coordinating with the vendors on Initial Sample developments – till – Production.

- ❖ **Organization: SHIVALIK GROUP**
-SHIVALIK PRINTS. Ltd. Faridabad, Haryana, India
Duration: 1st SEPT 2017 - 04 DEC 2018..
-SPL INDUSTRIES LTD. :Faridabad, Haryana, India
Duration: 15 SEPT 2016 - 31st AUG 2017..

Position: **Head Of Design.**

Brands: MEIJER, FRED MEYER, CHARMING CHARLIE, LUCKY BRAND, GEORGE, DEBENHAMS, KOHL'S, BROOKS BROTHERS, BELK, GUESS

- ❖ **Organization: GUPTA EXIM (I) Pvt. Ltd. Faridabad, Haryana, India**
Duration: 01 Oct 2009 - 31 Aug 2016.

Position: **Sr. Manager** (Design & PD).

Brands: Debenhams, Calvin Klein Jeans, Kenneth Cole, Club Monaco, Jessica Simpson, New York & Co., TJX, Cache- Cache, Denim & Supply RL, In City.

- ❖ **Organization: Maral Overseas Ltd, LNJ BHILWARA GROUP , Noida ,Uttar Pradesh, India**
Duration: 04 Dec 2007- 07 Sep 2009.

Position: **Senior Designer.**

Brands: MARKS & SPENCERS, COLUMBIA SPORTS, CECIL, DEBENHAMS, GALLERY LAFAYETTE, FOSCHINI, LIVING CRAFT, SEARS, BLAIR,

Projects Undertaken: Developed presentation boards, Tech packs on various stories for the brands, along with the respective garment range.

- ❖ **Organization: ERUM ALI DESIGN STUDIO, CHENNAI, TAMILNADU, India**
Duration: 01SEPT 2005- 20 NOV 2007.

Position: Designer. Corporate projects

Projects

Internship – CHUNNU INTERNATIONAL, GURGAON

- ❖ Research on the current organized sector of garments in the International market, stressing especially on the design needs and tallying them with the European and American markets.
- ❖ Designing and developing print and surface ornamentation samples.
- ❖ Designing and developing a line of concepts for **Art Nouveau** as an internship design collection.

Craft Documentation

- ❖ **Handloom weaving societies, Calicut.**
(Under ministry of textiles, Govt. of India)

Internship : Well Knits, Chennai. & Arvind enterprises, Chennai.

Graduation Collection – Art Nouveau

- ❖ Collection of 21 ensembles. Women's wear.

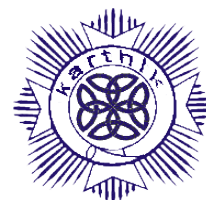
Freelance

- ❖ Designed staff uniforms for **Satyam Cinemas**, Chennai.
- ❖ Worked under designer ERUM ALI – Erum Ali Design studio, Chennai, for their design collection 2006.
- ❖ Designed the entire T-shirt collection for upcoming Varun Bahl & Karan Johar collection.

NAME	M.KARTHIK
FATHER'S NAME	MOHANAN ACHARY
NATIONALITY	INDIAN
SEX	MALE
MARITAL STATUS	MARRIED
CURRENT ADDRESS	HOUSE 15 D, ROAD 93, GULSHAN 2, DHAKA , BANGLADESH 1212
E-MAIL	karthikacharya.nift@gmail.com
LANGUAGE KNOWN	English, Hindi, Malayalam, Tamil, Bangla
PASSPORT NUMBER	Z6408437

Soft Skills

Adaptable, Ambitious, Dynamic, Efficient, Energetic, Optimistic, Sincere.



KARTHIK

I am also confident in my ability to work as a team or an individual.

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