



R.SELVARAJAN

ASSOCIATE VICE PRESIDENT - MERCHANDISING

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📍 Site No : 24, JRD LUSH VILLAS,
Palathurai Road,
Madukarai ,
Coimbatore - 641105

DOB

02-03-1979

EDUCATION

DTTECH
NIFT

AREA OF INTEREST

VICE PRESIDENT - MERCHANDISING

LANGUAGE

Tamil
English

About Me

I am A results-oriented executive with 24 years of experience in knitted garment manufacturing, specializing in operations management, product development, and quality control. Strong leadership skills with a proven ability to drive growth, optimize processes, and deliver exceptional results.

ACHIEVEMENTS

Handled 50 Crores of business per annum with top leading brands customers independently

WORK EXPERIENCE 24 YEARS

EASTMAN EXPORTS - TIRUPUR

2003 - 2025 , FEBRUARY (21 YEARS)

- ASSOCIATE VICE PRESIDENT (7 YEARS)
- DIVISIONAL MERCHANDISING MANAGER (4 YEARS)
- MERCHANDISING MANAGER (4 YEARS)
- SENIOR PRODUCT MANAGER (3 YEARS)
- PRODUCT MANAGER (2 YEARS)
- SENIOR MERCHANDISER (1 YEAR)

CENTWIN EXPORTS - TIRUPUR

2001 - 2003 (1 YEAR)

- MERCHANDISER (SAMPLE DEVELOPMENT 2 YEARS)

FASHION KNITS -TIRUPUR

200-2001 (1 YEAR)

- FABRIC CO-ORDINATOR (1 YEAR)

WORK EXPERIENCE 24 YEARS

BALA INTERNATIONAL - KARUR

1998 - 1999 (1 YEAR)

- QUALITY CONTROLLER

HANDLED BUYERS

- HARLEY DAVIDSON - USA (7 YEARS)
- LUCKY BRAND - USA (1 YEAR)
- POLICE - UK (8 YEARS)
- DIESEL - ITALY (13 YEARS)
- BEN SHERMAN - UK (5 YEARS)
- REPLAY - ITALY (10 YEARS)
- PEPE JEANS - UK + DOMESTIC (5 YEARS)
- LULU - DUBAI (3 YEARS)
- GIORDANO - DUBAI (7 YEARS)
- MAX - DOMESTIC (1 YEAR)
- DIADORA SPORTS - ITALY (3 YEARS)

PLACE :

SIGNATURE

DATE :