

Praveen Kumar K

Human Resource & Marketing

3.9.23,Muthaliyar Kottai,
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EDUCATION

Madurai kamaraj University College, madurai.— MBA

2023 -2025

Experienced in managing recruitment, employee relations, and executing marketing strategies. Skilled in talent acquisition, branding, and digital marketing to support business growth.

Latha Mathavan Arts & science College, Kidaripatti. —BCA

2019 - 2022

Skilled in programming & IT fundamentals.

Govt.Hr.Sec.School, Mullipallam,madurai —H.S.C

2017 - 2019

Vivekanada Hr , Sec.School., Thiruvudagam—S.S.L.C

2016 - 2017

EDUCATION

GHCL Textiles Limited,Paravai-madurai . project work

Managed PF and time office tasks, learned labor laws, supported training activities, and participated in CSR initiatives focused on women empowerment.

<https://ghcltextiles.co.in/>

Market Research Analyst at Quantum Wolf. Internship

Conducted online and offline market research, analyzing data from various sources to deliver tailored reports.

<https://quantumwolf.in/>

Junior Associate at Nine Star Company (6 - Months)

Managed and optimized news articles, driving audience engagement and reach

<https://www.ninestarsglobal.com>

SKILLS

Managed PF accounts and compliance.

Monitored attendance and supported payroll.

Knowledge of labor laws and employee welfare.

Contributed to CSR initiatives on women empowerment.

Market Research & Data Analysis,

Messaging Market Research,

Client Relationship Management.

TOOLS

Html,

Css,

Javascript,

Canva,

Blogger,

Hubspot,

Excel,

Linkedin,

Google Ads,

LANGUAGES

Tamil and English .

