

# KESHAVA RAJ. M

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## SUMMARY

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Aspiring Data Analyst skilled in **SQL, Excel, Python, and Power BI**, with strong abilities in **writing queries, data modeling, data cleaning, ETL processing, dashboard creation, KPI tracking, and business reporting**. Experienced in analyzing large datasets, understanding **RDBMS** improving data accuracy, and delivering insights that support decision-making. Strong in problem-solving, communication, and stakeholder management.

## EXPERIENCE

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### Data Analysis Intern

*NoviTech Private Limited*

Performed data cleaning, preprocessing, and EDA to ensure accuracy and consistency. Conducted analysis and visualization using SQL, Python, Excel, and Power BI. Prepared dashboards and reports to support management decision-making

## Projects

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### Bank Loan Analysis (Finance Domain):

Performed Bank Loan Analysis using Excel, SQL, Python, and Power BI to evaluate good vs. bad loans, received amounts and funded amounts. Built dashboards and reports to track loan performance across monthly and yearly trends. Delivered insights that supported better risk assessment and decision making for loan management.

### Cinema Ticket Booking Analysis:

- Analyzed cinema ticket booking data (2024–2025) using **SQL and Excel** to study revenue, cancellations, and customer behavior.
- Created key KPIs such as **total revenue, average ticket price, and city/movie-wise performance**.
- Derived business insights to support **decision-making**, with plans to visualize results in Power BI.

## SKILLS

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### Programming Language & Libraries

SQL, Python ( Pandas , Numpy , Matplotlib ,Seaborn )

### Data Analysis

- Data Cleaning, Data Transformation, KPI Analysis, Trend Analysis, Exploratory Data Analysis

### Database

PostgreSQL ,SQL Server ,MySQL

### Reports

- Reporting: Dashboards, Performance Reports, Data Visualization

### Tools

Excel (VLOOKUP, Pivot Tables, Power Query), Power BI (DAX , Visualization)

## Education

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2021 – 2025

Dindigul

### BE (CSE)

*SBM Collage Of Engineering and Technology Dindigul*

CGPA : 8.0

2020 – 2021

Dindigul

### HSE

*Jhon Paul Higher Secondary School*

Percentage: 75%

2018 – 2019

Dindigul

### SSLC

*MSP solai nadar Memorial Higher Secondary School*

Percentage: 70%

## LANGUAGES

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- TAMIL

- ENGLISH