

KESHAVA RAJ. M

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SUMMARY

Aspiring **Data Analyst** skilled in **SQL, Excel, Python, and Power BI**, with strong abilities in **writing queries, data modeling, data cleaning, ETL processing, dashboard creation, KPI tracking, and business reporting**. Experienced in analyzing large datasets, understanding **RDBMS** improving data accuracy, and delivering insights that support decision-making. Strong in problem-solving, communication, and stakeholder management.

EXPERIENCE

Data Analysis Intern

NoviTech Private Limited

Performed data cleaning, preprocessing, and EDA to ensure accuracy and consistency. Conducted analysis and visualization using SQL, Python, Excel, and Power BI. Prepared dashboards and reports to support management decision-making

Projects

Bank Loan Analysis (Finance Domain):

Performed Bank Loan Analysis using Excel, SQL, Python, and Power BI to evaluate good vs. bad loans, received amounts and funded amounts. Built dashboards and reports to track loan performance across monthly and yearly trends. Delivered insights that supported better risk assessment and decision making for loan management.

Cinema Ticket Booking Analysis:

• Analyzed cinema ticket booking data (2024–2025) using **SQL and Excel** to study revenue, cancellations, and customer behavior. • Created key KPIs such as **total revenue, average ticket price, and city/movie-wise performance**. • Derived business insights to support **decision-making**, with plans to visualize results in Power BI.

SKILLS

Programming Language & Libraries

SQL ,Python (Pandas , Numpy , Matplotlib ,Seaborn)

Database

PostgreSQL ,SQL Server ,MySQL

Tools

Excel (VLOOKUP, Pivot Tables, Power Query), Power BI (DAX , Visualization)

Data Analysis

- Data Cleaning, Data Transformation, KPI Analysis, Trend Analysis, Exploratory Data Analysis

Reports

- Reporting: Dashboards, Performance Reports, Data Visualization

Education

2021 – 2025

Dindigul

BE (CSE)

SBM Collage Of Engineering and Technology Dindigul

CGPA : 8.0

2020 – 2021

Dindigul

HSE

Jhon Paul Higher Secondary School

Percentage: 75%

2018 – 2019

Dindigul

SSLC

MSP solai nadar Memorial Higher Secondary School

Percentage: 70%

LANGUAGES

• TAMIL

• ENGLISH