

# M. NAGAMANIKANDAN

## SENIOR MERCHANDISER

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A K.C. Patti,  
Kodaikkanal, Dindigul  
624212

### OBJECTIVE

Talented Senior Merchandiser with expertise managing highly talented teams. Skilled in product placement. Senior merchandiser wielding broad control over all aspects of the projects from start to finish.

### EXPERIENCE

**December 2024 to Present**  
**Senior Merchandiser, Sahana Clothing Company Pvt Ltd.,**  
**(Palladam, Tiruppur)**

**Buyer : Carters** – Team Leader of baby knit wears such as Bodysuits, Rompers, Joggers)

- Planned and participated in conference calls and meetings with planning and management departments.
- Developed strong vendor relationships to negotiate better pricing, improving profitability for the company.
- Capacity confirmation to customer
- Getting the sample development
- Make sure the team members activity for chasing the sampling process/ submission/ approvals on-time
- Yarn booking
- Order booking, T&A, line planning, raw material tracing
- Monitoring bulk production and weekly WIP updating to customers through website
- Ensure and make the garment CRD 100% on-time
- Final Audit schedule, container booking, ensure the vessel sailing dates

### EDUCATION

Bachelor of Commerce with computer applications

Hindusthan College of Arts & Science

Coimbatore, India

GPA: 62%

### KEY SKILLS

- PRODUCT DEVELOPMENT
- PRICE NEGOTIATION
- BULK PLANNING
- LEADERSHIP
- COST CONTROL
- COMMUNICATION
- CUSTOMER RELATIONSHIP
- DECISION MAKING

### LANGUAGES KNOWN

- ENGLISH (SPEAK, READ, WRITE)
- TAMIL (SPEAK, READ, WRITE)

September 2023 to December 2024

Senior Merchandiser, First Steps babywear Pvt Ltd., ( Hosur)

**Buyer : Walmart Canada** – Team Leader of baby knit wears such as Bodysuits, SNP, Accessories, socks(Story products in multi colors)

- Mentored junior merchandisers to develop their skills and enhance team performance overall.
- Collected data, monitored project progress and finalized reports before reporting to management.
- Planned and participated in conference calls and meetings with planning and management departments.
- Developed strong vendor relationships to negotiate better pricing, improving profitability for the company.
- Capacity confirmation to customer
- Getting the sample development
- Make sure the team members activity for chasing the sampling process/ submission/ approvals on-time
- Yarn booking
- Order booking, T&A, line planning, raw material tracing
- Monitoring bulk production and weekly WIP updating to customers through website
- Ensure and make the garment CRD 100% on-time
- Final Audit schedule, container booking, ensure the vessel sailing dates

#### KEY SKILLS

- FATHER'S NAME: S.P.MUTHUSAMY
- MOTHER'S NAME: M. GNANAMBIKA
- SPOUSE'S NAME: NANDHINI
- DATE OF BIRTH: 06/16/1995
- NATIONALITY: INDIAN
- RELIGION: HINDU

April 2018 to September 2023

Merchandiser, S.P. Apparels Ltd (Avinashi, Tirupur)

**Buyer : Carter's USA** – Team Leader of babies & kids knit wears such as Rompers, Jumpsuits, Body suits, Sleepwear PJs, Girls Dresses

- Capacity confirmation to customer
- Getting the sample development
- Costing negotiation
- Make sure the team members activity for chasing the sampling process/ submission/ approvals on-time
- Conduct the PP meeting with customers & factory
- Order booking, T&A, line planning, raw material tracing
- Monitoring bulk production and weekly WIP updating to customers through website
- Ensure and make the garment CRD 100% on-time
- Final Audit schedule, container booking, ensure the vessel sailing dates
- Monitoring the payment schedule

June 2015 to March 2018  
Junior Merchandiser. K.S.E.INC (Tirupur)

**Buyer : Feelings UAE**-under the category of Ladies night wear  
(Knit-Long Gown, Mid Gown, PJ set, Pant)

**Buyer : Zero Degree UAE**-under the category of Men's wear  
(Round neck and Polo T-shirts and Pants)

Follow up the samples, L/D, s/o from suppliers, production commitments, WIP tracking with suppliers

Conduct the month-end meeting with suppliers

Courier plans

Visiting supplier units during production

Ensure the traceability

Control the material excess/overage

Communicate with customers and track the approvals regularly

Invoice preparation, Payment to suppliers

Monitor the quality team and scheduling the inspection

## REFERENCES

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Prabhu Duraisamy, Country Manager, Carters India

## DECLARATION

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I hereby declare that the above information is true to the best of my knowledge.

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