



SUMMARY

Highly motivated & Time Managing Merchandiser with 5* years of experience in Managing and overseeing Merchandising activities. Seeking an advanced role to further develop my skills and contribute to organizational success. Committed to leveraging my knowledge to support the company's strategic goals.

EXPERIENCE

MERCHANDISER

Gainup Industries India Pvt Ltd, Dindigul. - MERCHANDISER

Oct-2020 to Nov-2025

Buyer Handled: RIL – Brands (Frndz ,Team Sprit, Rio Girls, Net Play, Performax)

Products Handled: Bodysuits, Sleepsuits, T-Shirts, Pants, Shorts and all Kids and Unisex Products

- Dedicated Merchandiser with plenty of years' experience in Knits Garment industry and a proven track record of managing end-to-end merchandising processes, from concept to delivery.
- Year 1: Developed expertise in packing, shipment, and GRN processes. Analyzed order status and prepared detailed reports to support the Head of Merchandising in strategic decision-making
- Year 2: Ensure timely delivery through proactive coordination of Bulk & as well as in PD. Collaborated closely with Product development team during the PPS (Pre-Production Sample) stage.
- Year 3: Solely managed bulk infant category orders from Reliance, overseeing the entire process to meet quality and timeline expectations. Keeping track of Planning & Order execution and submissions of the orders Handled.
- Year 4 : Diligently followed up with export buyers on key points and managed bulk risk assessments, preparing and maintaining thorough records of main considerations and remediation actions.
- Focused on enhancing process efficiency and effectiveness by identifying improvement opportunities through comprehensive gap analysis and implementing essential changes to routines and procedures

Excited to leverage this experience in a role that further develops my skills and contributes to organizational success.

QUALITY KNITWEAR PVT LTD - MERCHANDISER Nov-2024 to Aug -2025

BUYER -CHICCO- Kids wear

following production strategic and maintaining the follow of materials to ensure the smooth and continues production flow .

SKILLS:

- Product Development.
- Time Management
- Material Selection and Sourcing.
- Production Follow Up / Data Analysis / Filing / Shipment
- Tracking Quick learner, adapting easily to new protocols

EDUCATION

Master of Business administration (Marketing) - MBA

Bharathidasan Institute, Trichy *2022-2024 Distance Edu*

Bachelor of Business Administration - BBA

Sri Adi chunchanagiri Women's College, Cumbum, Mother Teresa university
2017-2020

FIRST CLASS WITH DISTINCTION

PERSONAL DETAILS

Priya K

Age :25

Gender : Female

DOB: 11-07-2000

Martial Status : Single

Declaration:

I hereby declare with sincerity that the details furnished above are true to the best of my knowledge.