

DEEPAK.S

KIDS WEAR DESIGNER

Infants - Baby - Kids

Phone 91 9791006734

Email deepakcreate@gmail.com

Dynamic & Versatile Designer with 14+ yrs of working experience in Retail & Fashion Industry

Trend
Analysis

Sales
Analysis

Knits, Woven &
Non Apparel

Adobe
Illustrator

Adobe
Photoshop

Microsoft
Word & Excel

Education

Post Graduation Diploma - PGD - 2009

Pearl Academy of fashion, Chennai

Textile Design

Bachelor of Fashion Technology - B.Sc - 2007

Sona College of Technology, Salem

Fashion Technology

Employment

SR. Manager - Design HOPSCOTCH - INFANTS

FROM JULY 2025

Currently working on the infants & baby category (0-2 years) in the fast fashion segment, Handling 500 options per season. My responsibilities include end-to-end design development From concept creation, artwork, and tech packs to pre-production samples. I also work on best-seller analysis, market research, and range planning to ensure trend-right and commercially strong collections.



Sr. Design - Lead JUSCUBS Retail - KIDSWEAR

MAY 2024 - JUNE 2025

Category: BOYS & GIRLS (Infants (NB -12m), Toddler(3m-4yrs) & Kids (4y- 10yrs)
My role was to deliver the Design Style Guide, Linesheets, Tech Packs and Initial Samples for Production.



Design Head GAINUP INDUSTRIES

MAY 2023 - APR 2024

Design & Product Development of Mid Premium & Core Infants, Baby & Kids Range.
Working closely with Buyers and fulfilling their Requirement.



Sr. Manager in Design RELIANCE INDUSTRIES

JAN 2023 - APR 2023

Design & development of Mid premium Infants & Toddlers brand - WOTNOT (AZORTE)
Creating range based on option plan requirement
Working closely with buying and category team to identify product requirements for Infants in terms of products, styling, fabrics, trims, functionality, sustainability and safety standards
Presenting range to management and sign-off.



Creative Head Design - Boys MINIKLUB RETAIL PVT. LTD

FEB 2014 - JAN 2023



Category: Infants (NB -12m), Baby (3m-24m) & Kids (2y- 8yrs)
Understanding mega trends / umbrella trends for each season
Trend & Market Research, Competition mapping interms of Products, Options & MRP
Analysing Sales data - seasonwise, product wise and category wise
Designing Cads, Graphics, Linesheets and techpacks based on range plan
Working with Sourcing Team for Updated Fabrics, Trims, Print & Embroidery
Labdips, Strike offs, Sample Approvals and Follow-ups & Sample Developments
Presenting the Range to Buyers and Getting Sign - off
Presenting signed-off Collections in Trade Shows and Fashion Shows

Achievement 1 - Promoted as Asst.Manager - Feb 2016,

Achievement 2 - Promoted as Deputy Manager - June 2019.

Achievement 3 - Promoted as Creative Head Design - Boys - Jan 2022.

Achievement 4 - Represented the brand and showcased my collection in INDIA KIDS FASHION WEEK (IKFW)

Additional Project:

Non Apparel - Badding, Nest Bag, Swaddle, Towels, Wrapper and Rattles
Twinning Range - Dad & Son, Mom & Daughter
Disney Range - Mickey & Minnie, Winnie the pooh

Designer

SP APPARELS

Worked for Tesco and M&S buyers.

Category: Infants and Baby

Created a Range board(Linesheet) as per Mood Board given by Buyers,
Presented a Range to buyers and getting Signoff my Collection,
Coordinate with Buyers for Design and Sample Approvals.

MAR 2011 - JAN 2014



Junior Designer

CORAL REEF COTTONS

Worked for 'Archies' Private Label,

Created a Range for Mens & Womens Graphic Tees, Tops & Bottom

May 2009 - FEB 2011



Personal Details

Total Experience: 17 Years

Date of Birth : 08/06/1987

Permanent Res. Address : No.1/359, SKP Nagar, Aandipalayam, Tiruchengode, Namakkal - 637214

Current Location : F4,340/1A1C-6, Aruljothi Nagar, Chettipalayam Road, Palladam - 641664

Languages Known : Tamil, English, Kannada & Hindi (Learner)

Marital Status: Married

Declaration

I hereby declare that the above informations are true to the best of my knowledge

Date:

Place: Palladam

Your's Truly
S. Deepak