

# BHUVANESH G

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Senior / Buying Merchandiser – Apparel Exports

Mobile: 7418884789 | Email: Bhuvaneshgop@gmail.com | Location: Tirupur, Tamil Nadu, India

## Professional Summary

Experienced Apparel Merchandiser with 8+ years of expertise in product development, costing, sourcing, and production coordination for global buyers. Skilled in managing the complete order lifecycle from development to shipment while ensuring quality, timelines, and cost targets.

## Key Skills

- Costing & Price Negotiation
- Product Development
- Fabric & Trim Sourcing
- Production Planning & T&A Management
- Vendor Allocation
- Capacity booking
- Buyer Communication
- Sampling Management
- Shipment & Inspection Coordination
- ERP / PLM / **Excel**

## Work Experience

### **Sr. Merchandiser – Buying Office - Seatoman Holdings | March 2025 – Present**

Buyer: Hanna Andersson

Managed complete product development cycle from sampling to shipment. Coordinated sourcing, vendor selection/Allocation, Capacity booking, costing, and production tracking while ensuring shipment timelines and buyer requirements.

### **Sr. Merchandiser – Factory - Premier Knits Apparel | April 2021 – Jan 2025**

Buyers: Kmart, LC Waikiki, Mother Bear

Handled buyer communication, costing, supplier negotiation, order booking, and production follow-up to ensure timely delivery and quality compliance.

### **Merchandiser – Factory - Cotton Blossom | May 2020 – Feb 2021**

Buyers: Truworths, Karcher, Warmies

Managed costing, order confirmation, development coordination, and production planning to meet buyer timelines.

### **Merchandiser – Factory - Factum Wear | Jun 2017 – May 2020**

Buyers: Reliance Trends & FW Brand

Handled sampling coordination, tech pack review, development of trims and fabrics, and approval follow-ups.

### **Education**

Bachelor of Engineering (Civil) – Sasurie College of Engineering | 2013 – 2017

Apparel Merchandising – AEPC ATDC Tirupur | 2017 – 2018

### **Personal Information**

Father name: P Gopal

Address: No.2/35, Periyathottam, Senjeripalayam,

Virumandampalayam(PO), Tirupur 638 812, TamilNadu

Nationality: Indian

Marital Status: Married

Date of Birth: 17 Jan 1995

Mobile: 7418884789

Email: [Bhuvaneshgop@gmail.com](mailto:Bhuvaneshgop@gmail.com)

### **Declaration**

I hereby declare all information made in this application are truth, complete and correct to the best of my knowledge and belief.

Thank you

Yours Faithfully,

(Bhuvanesh.G)