

# SRIMANIKANDAN

*JUNIOR MERCHANDISER*

## PROFILE

Results-oriented Marketing Executive at Ambattur Clothing Pvt. Ltd. with expertise in product development and merchandising. Proven ability to plan, coordinate, and supervise process-driven operations. Seeking to contribute to a progressive organization that offers opportunities to enhance skills and stay aligned with evolving industry trends.

## WORK EXPERIENCE

### *Ambattur clothing pvt ltd - Junior Merchandiser*

July/2024 – Present

- Reviewed tech packs, BOMs, and style requirements.
- Managed fabric and trims sourcing for development and bulk orders.
- Coordinated approvals (lab dips, trims, wash, FOB) with buyers.
- Coordinated with cross-functional teams and factory from sampling to final inspection.
- Submitted required test reports (GPT, FPT) as per buyer standards
- Managed men's and women's apparel categories for a **WHITE STUFF** UK-based buyer

### *Gain up Technotek ltd - Sample Incharge*

Jan 2024 - July 2024

- Proven track record in developing high quality samples that meet buyer specification and market standards
- Ability to analyze the tech packs and make through the samples with technical aspects by handling decathlon buyers
- Buyer handling – **DECATHLON, RELIANCE, HRX**

### *Gain up Industries - Continues improvement (CI TEAM)*

May 2023 - Jan 2024

- Improved the productivity & process using the lean tools to reduce the wastage and time consumption in socks division
- Skilled in analyzing material and information flow from raw materials to finished products using Value Stream Mapping (VSM) to improve process efficiency

## EDUCATION

### *Bachelor's Degree – B. Tech Textile technology*

Kumaraguru collage of technology  
2020 – 2023

### *Diploma Degree – Textile Technology*

The Gandhigram University  
2018 - 2020

## SKILLS

- Product development
- Garment construction
- Fabric knowledge
- Matching standard analyzing
- Placement print analyzing
- Pattern developing
- Costing
- Fabric consumption
- Garment testing
- Pivot table analysis
- Kaizen
- Value stream mapping

## CONTACT

Email - srimani142001@gmail.com

Phone no – 6382621323

Address – 1/70, Aathimarathupatti,  
Mullipadi (p.o), dindigul.