

MANIMALA MURUGAN

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AMBATHURAI,DINDIGUL

PROFILE SUMMARY

Creative and motivated Junior Designer with a strong interest in visual design and digital content creation. Skilled in Adobe Photoshop, Illustrator, and basic web design concepts. Passionate about creating attractive designs for both print and digital platforms. Eager to learn and grow in a creative environment.


SKILLS & ABILITIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign (Basic)
- Digital & Web Design Basics
- Poster & Social Media Design
- Layout & Typography
- Creativity & Visual Thinking
- Communication & Teamwork

EXPERIENCE

Customer Krishna Sevai Maiyam, **Representative** Ambathurai
 Aug 2018 – Present

- Managed day-to-day customer interactions and store operations
- Coordinated with team members for smooth workflow
- Maintained records and handled documentation
- Developed strong communication and organizational skills

Lab Nadar Saraswathi College of Arts and Science, **Technician** Theni
 May 2015 – June 2016


- Assisted in hardware maintenance and software installation
- Supported students during lab sessions
- Gained technical troubleshooting knowledge

EDUCATION

BCA (Bachelor of Computer Applications)
Nadar Saraswathi College of Arts and Science, Theni
 2012 – 2015

12th Standard

K.V.A Girls Hr. Sec. School, Chinnamanur

 2011 – 2012

10th Standard

K.V.A Girls Hr. Sec. School, Chinnamanur

 2009 – 2010

Courses

- DCA (Diploma in Computer Applications)
- DWD (Diploma in Web Designing)

Projects / Design Work

- Created basic poster and social media designs using Photoshop
- Practiced logo design and layout creation
- Developed simple web page layouts during DWD course

Achievements

- 1st Prize – Java
- 1st Prize – Computer Networks
- 1st Prize – Accounting & Financial Management
- 1st Prize – RDMS

Languages

- Tamil
- English

Hobbies

- Drawing
- Designing
- Learning new creative tools

Project: TECH-WOVEN Merchandising Kit

1. The Goal

To design a professional branding system for a textile company that works for both **print** (tags/labels) and **digital** platforms.

2. Design Components

- **The Logo:** A minimalist, modern "W" icon representing interwoven threads.
- **Hang-Tag:** A clean, vertical layout for price and product info, using high-quality typography.
- **Woven Label:** A high-contrast black label designed to be stitched directly onto garments.

3. Industry Focus (Merchandising)

- **Material Awareness:** The design is shown on realistic fabric to prove it is ready for production.
- **Brand Consistency:** The same logo and fonts are used across all items to keep the brand looking professional.

4. Tools Used

- **Adobe Illustrator:** For the vector logo and precise tag layouts.
- **Adobe Photoshop:** For creating the realistic fabric mockup.

PROJECTS

Tech-Woven Branding & Merchandising Kit | [View Project](#)

- Designed a complete visual identity for a textile brand, focusing on production-ready assets.
- Created high-fidelity **hang-tags** and **woven labels** using Adobe Illustrator and Photoshop.
- Demonstrated understanding of textile material textures and merchandising hierarchy for retail.

Why this link helps you:

- **Proof of Skill:** When they click this link, they see you know **Adobe Photoshop** and **Illustrator** (as requested in their JD).
- **Industry Fit:** They are a "Woven" company; your link shows "Woven" branding. It makes you the perfect candidate.
- **Professionalism:** Having a Behance link shows you are serious about your design career.

 **Portfolio:** [behance.net/gallery/247554223/Tech-Woven-Branding](https://www.behance.net/gallery/247554223/Tech-Woven-Branding)